

Press Information



IAA 2015: Automotive seating and battery news

Johnson Controls presents innovations addressing automotive megatrends at the Frankfurt Motor Show

FRANKFURT, GERMANY – 7 September 2015. *Increasing individualization, further CO₂ reductions and the challenges of future autonomous driving – Johnson Controls will address these global automotive trends at the 66th International Motor Show in Frankfurt (IAA 2015). The global multi-industrial company will be showcasing automotive seating and battery innovations that meet future customer needs.*

At IAA 2015, the company will present a new vehicle interior concept that addresses these trends - the Seating Demonstrator SD15. The innovative SD15 offers enhanced comfort, personalization options and other unique features, that can also be used in autonomous vehicles.

“At Johnson Controls, we are always thinking ahead so our OEM customers as well as auto buyers throughout the world have the right solutions for their vehicles,” said Beda Bolzenius, president of Johnson Controls Automotive Experience and vice chairman Johnson Controls Asia Pacific. “This helps our customers to enhance their brands and improve the overall driving experience.”

For the first time in Europe, Johnson Controls will debut its new 12-volt Lithium-ion battery technology, which will help automakers meet increasing fuel efficiency and emission reduction regulations.

“Johnson Controls is partnering with our global customers on evolutionary energy storage systems, like Advanced Start-Stop, that will be the next generation of low-cost fuel economy technology for European drivers,” said Lisa Bahash, group vice president and general manager Original Equipment, Johnson Controls Power Solutions.

In addition to the SD15 and new battery technology, highlights of Johnson Controls’ 644-square-meter exhibit in hall 5.1 at the Frankfurt Trade Fair grounds include:

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- Answers to future challenges facing passenger vehicle and truck seats from autonomous driving. Intelligent seating systems which already reduce weight and complexity today while also anticipating the requirements of tomorrow through exceptional design and improved functionality.
- Current RECARO premium automotive seats with the latest developmental stage of the pioneering RECARO Sport Seat Platform (RSSP), which is setting standards through lightweight construction, modularity and individual design.
- Battery technology to power nearly every type of vehicle for our customers – including conventional, Start-Stop, Advanced Start-Stop, Micro Hybrid, hybrid and electric.

The IAA 2015 – one of the world's largest autoshows – opens to journalists and media representatives on Tuesday, September 15 and Wednesday, September 16. Trade visitors will have special access on Thursday, September 17 and Friday, September 18. The show is open to the public from Saturday, September 19 through Sunday, September 27. For more information, please visit: www.iaa.de

Johnson Controls' exhibit in hall 5.1, Booth B24 is open to the media and invited guests.

The Johnson Controls IAA press conference will be held on Wednesday, September 16 at 9:30 a.m. at the company's booth and is moderated by the well-known TV host Ellen Frauenknecht.

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About Johnson Controls:

Johnson Controls is a global diversified technology and industrial leader serving customers in more than 150 countries. Our 170,000 employees create quality products, services and solutions to optimize energy and operational efficiencies of buildings; lead-acid automotive batteries and advanced batteries for hybrid and electric vehicles; and seating components and systems for automobiles. Our commitment to sustainability dates back to our roots in 1885, with the invention of the first electric room thermostat. Through our growth strategies and by increasing market share we are committed to delivering value to shareholders and making our customers successful.

About Johnson Controls Automotive Experience

Johnson Controls Automotive Experience is a global leader in automotive seating components and systems. The company supports all major automakers in the differentiation of their vehicles through its products, technologies and advanced manufacturing capabilities. With more than 150 locations worldwide, Johnson Controls is where its customers need it to be. Consumers have enjoyed the comfort and style of Johnson Controls products, from single components to complete seat systems. With its global capability the company supplies more than 50 million cars per year. Johnson Controls pursues a spin-off of its Automotive Experience business. Following the separation, which is expected to close in the third quarter of 2016, the Automotive Experience business will operate as an independent, publicly traded company. Bruce McDonald will serve as the chairman and CEO of the new company. Beda Bolzenius will serve as president and COO.

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About Johnson Controls Power Solutions

Johnson Controls Power Solutions is the world's largest manufacturer of automotive batteries, supplying approximately 140 million every year to automakers and aftermarket retailers. The company's full range of lead acid and Lithium-ion battery technology powers nearly every type of vehicle for our customers- including conventional, Start-Stop, Advanced Start-Stop, Micro Hybrid, hybrid and electric. Johnson Controls' recycling system has helped make automotive batteries the most recycled consumer product in the world. Globally, 15,000 employees develop, manufacture, distribute and recycle batteries at more than 50 locations. For more information, please visit <http://www.JohnsonControls.com/PowerSolutions> or follow @JCI_BatteryBeat on Twitter.