

Press Information



Innovations for automotive seating, interior and battery

Johnson Controls unveils seating, interior and battery innovations at the 2015 North American International Auto Show

***Detroit, Jan. 5, 2015** – Global automotive industry trends like urban mobility, comfort, fuel economy and autonomous driving are the driving forces behind Johnson Controls’ innovations in seating, interior and batteries that will debut at the 2015 North American International Auto Show (NAIAS) in Detroit.*

Johnson Controls, a global multi-industrial company, will showcase two vehicle interior concepts for the first time at NAIAS that address these global trends. The 2015 Automotive Seating Demonstrator “SD15” and the Automotive Interiors Demonstrator “ID15” display innovative new products that offer enhanced comfort, personalization options and other unique features addressing the mega trend of autonomous driving. Johnson Controls will also unveil a new battery to help automakers meet increasing fuel efficiency and emission reduction regulations.

“At Johnson Controls, we are always thinking ahead to ensure we’re offering the right solutions for vehicles that meet drivers’ expectations today and in the future,” said Beda Bolzenius, president of Johnson Controls Automotive Experience and vice chairman Johnson Controls Asia Pacific. “Our seating, interior and battery solutions help advance our automaker customers’ brands as well as enhance the overall driving experience.”

In addition to the debut of SD15 and ID15, highlights of Johnson Controls’ 10,000-square-foot exhibit in room 310B of Detroit’s Cobo Center include:

- Automotive seating systems that achieve lighter weight, allow for customization and improve performance through products such as the new Loft rear seat and protective FreshPer4mance seat coating and its innovative carbon-fiber-based seat back frame CAMISMA
- Interior materials and flexible designs for door panels, instrument panels, floor consoles and overhead consoles that increase the consumer’s

Press Information



perception of value across all vehicle segments through mass reduction and enhanced functionality

- A full spectrum of battery systems for conventional, Start-Stop, Micro Hybrid, hybrid and electric vehicles that meet the evolving needs of the global market
- The new Recaro Sport Seat Platform, an innovative, lightweight and highly modular sport car seat platform concept for original equipment manufacturers

An event sponsor and exhibitor, this is the 21st year that Johnson Controls is involved in the NAIAS. Its exhibit will be open to media and invited guests with a press conference held at 6:30 a.m. EST on Monday, Jan. 12.

NAIAS – one of the world’s premier automotive exhibitions – opens to the media and industry officials on Monday, Jan. 12. It will open to the public from Saturday, Jan. 17 through Sunday, Jan. 25. For more information, please visit: www.naias.com.

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Press Information



About Johnson Controls

Johnson Controls is a global diversified technology and industrial leader serving customers in more than 150 countries. The company's 170,000 employees create quality products, services and solutions to optimize energy and operational efficiencies of buildings; lead-acid automotive batteries and advanced batteries for hybrid and electric vehicles; and interior systems for automobiles. Johnson Controls' commitment to sustainability dates back to its roots in 1885, with the invention of the first electric room thermostat. Through its growth strategies and by increasing market share, Johnson Controls is committed to delivering value to shareholders and making its customers successful.

About Johnson Controls Automotive Experience

Johnson Controls Automotive Experience is a global leader in automotive seating, overhead systems, floor consoles, door panels and instrument panels. The company supports all major automakers in the differentiation of their vehicles through its products, technologies and advanced manufacturing capabilities. With more than 220 plants worldwide, Johnson Controls is where its customers need it to be. Consumers have enjoyed the comfort and style of Johnson Controls products, from single components to complete interiors. With its global capability the company supplies more than 50 million cars per year.

About Johnson Controls Power Solutions

Johnson Controls Power Solutions is the world's largest manufacturer of automotive batteries, supplying approximately 140 million every year to automakers and aftermarket retailers. The company's full range of lead acid and Lithium-ion battery technology powers nearly every type of vehicle for our customers- including conventional, Start-Stop, Micro Hybrid, hybrid and electric. Johnson Controls' recycling system has helped make automotive batteries the most recycled consumer product in the world. Globally, 15,000 employees develop, manufacture, distribute and recycle batteries at more than.