

Press Information



Press event to mark the “Mondial de l’Automobile 2014”

Johnson Controls showcases innovations and trends for interior design and seating systems

Neuss/Burscheid, Germany – 30 September 2014. *Johnson Controls will present its innovative product portfolio at the Interior Motives Design Awards being held on October 1. The company will showcase the latest developments from its Automotive Interiors and Seating businesses and future trends that answer the question, “What’s next?” for future vehicles.*

The award event is held in conjunction with the Paris Motor Show. Johnson Controls Automotive Interiors is focusing on user-friendly, advanced technologies and customization. Its innovative interiors concept Bespoke exemplifies this. The company also will present individual storage space and options for the interior. In addition to other weight-saving, cost-effective production technologies, a Compression Hybrid Molding process for lightweight and sustainable interior components is also going to be shown at the event.

In the seating segment, the focus is on the new seating concept “Synergy Seat Gen 3” as well as greater customization options for covers – both by material options and innovative surface design options.

As a global leader in automotive interiors and seating systems, Johnson Controls has been supporting the Interior Motives Design Awards for many years. Richard Chung, Vice President, Industrial Design for Johnson Controls Automotive Interiors will serve as a judge for the competition.

The „Interior Motives Design Awards“ will be given to extraordinary talented young designers on October 1- the eve of the Paris Motorshow, at the L’Espace Clacquesin, Malakoff. This year’s topic selection for all participants was: „Beyond styling: a design for life“. Besides Richard Chung from Johnson Controls the award jury consists of further prestigious designers and experts from the automotive industry.

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Customized interior design

“We constantly strive to anticipate customer needs and market requirements. We ask ourselves, ‘What’s next?’, to initiate innovations that continuously exceed customer expectations in terms of individuality, ergonomics, safety and sustainability. That’s why our Bespoke interior concept combines everyday functionality with modern design and maximum comfort,” said Han Hendriks, Vice President Advanced Product Development & Sales for Johnson Controls Automotive Interiors.

Seating design innovations: more customization needed

“Seating is increasingly becoming a central design element in vehicle interiors,” said Andreas Maashoff, Director Industrial Design & Craftsmanship and Consumer & Market Research at Johnson Controls Automotive Seating. “We have taken the latest trends from architecture and fashion and implemented them in our latest seating concept, the Synergy Seat Gen 3. At the same time, key elements of current vehicle exteriors are reflected in the expressive, three-dimensional design. Customization is playing a greater role than ever before in seating design,” Johnson Controls leverages the latest trends from the world of fashion, design, interior design and sport to design its vehicle interiors and leather wrappings and linings for seats, in order to better meet the needs of end consumers.

Digital images are available online from www.johnsoncontrols-mondial.com.

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About Johnson Controls

Johnson Controls is a global diversified technology and industrial leader serving customers in more than 150 countries. The company's 170,000 employees create quality products, services and solutions to optimize energy and operational efficiencies of buildings; lead-acid automotive batteries and advanced batteries for hybrid and electric vehicles; and interior systems for automobiles. Johnson Controls' commitment to sustainability dates back to its roots in 1885, with the invention of the first electric room thermostat. Through its growth strategies and by increasing market share, Johnson Controls is committed to delivering value to shareholders and making its customers successful.

About Johnson Controls Automotive Experience

Johnson Controls Automotive Experience is a global leader in automotive seating, overhead systems, floor consoles, door panels and instrument panels. The company supports all major automakers in the differentiation of their vehicles through its products, technologies and advanced manufacturing capabilities. With more than 220 plants worldwide, Johnson Controls is where its customers need it to be. Consumers have enjoyed the comfort and style of Johnson Controls products, from single components to complete interiors. With its global capability the company supplies more than 50 million cars per year.