

# Press Information



Removes dirt with one easy wipe, without leaving any marks

## **FreshPer4mance coating from Johnson Controls makes automotive seat covers stain-resistant and antimicrobial**

**Burscheid, Germany – 15 April 2014.** *Johnson Controls, a global industrial company with core businesses in the automotive, building, and battery industry, has developed a coating for fabrics that keeps automotive seats clean and hygienic. The coating repels dirt and liquid, and protects passengers from microbes and static.*

“Seat covers are subject to heavy use throughout a vehicle’s lifetime. To prevent damage caused by spilled coffee, ketchup, a child’s dirty hands or microbes, for example, we have developed FreshPer4mance,” said Peter Heift, group vice president and general manager trim at Johnson Controls Automotive Seating.

FreshPer4mance is a highly effective coating that can be applied to all cover fabrics. For optimum, long-lasting protection, Johnson Controls coats the entire fabric – not just one side – in the new product. FreshPer4mance makes textiles liquid-repellent, stain-resistant, antistatic and antimicrobial. All sorts of stubborn dirt can be removed with one easy wipe, without leaving any marks.

This makes the seats easier to keep clean, hygienic and odor free.

FreshPer4mance is ideal for heavily used seat covers in commercial vehicles, as well as for vehicles with constantly changing drivers, e.g. rental cars, car-sharing and pool vehicles. It also increases the cleanliness and value of private vehicles.

FreshPer4mance enables automakers to expand their range of trim fabrics to include lighter colors and thus offer their customers more distinctive and customized vehicle options.

*Digital images are available online from [www.johnsoncontrols.co.uk/press](http://www.johnsoncontrols.co.uk/press)*

*A video on FreshPer4mance is available at: [youtu.be/LQrhuzWT4OI](https://youtu.be/LQrhuzWT4OI)*

# Press Information



*For more information, please contact:*

*Johnson Controls GmbH  
Automotive Seating  
Industriestraße 20–30  
51399 Burscheid  
Germany*

*Oliver Herkert  
Tel.: +49 2174 65-4348  
E-Mail: [oliver.herkert@jci.com](mailto:oliver.herkert@jci.com)*

**Follow us on Twitter:**



## **About Johnson Controls**

Johnson Controls is a global diversified technology and industrial leader serving customers in more than 150 countries. Our 170,000 employees create quality products, services and solutions to optimize energy and operational efficiencies of buildings; lead-acid automotive batteries and advanced batteries for hybrid and electric vehicles; and interior systems for automobiles. Our commitment to sustainability dates back to our roots in 1885, with the invention of the first electric room thermostat. Through our growth strategies and by increasing market share we are committed to delivering value to shareholders and making our customers successful.

## **About Johnson Controls Automotive Experience**

Johnson Controls is a global leader in automotive seating, overhead systems, door and instrument panels, and interior electronics. We support all major automakers in the differentiation of their vehicles through our products, technologies and advanced manufacturing capabilities. With 240 locations worldwide, we are where our customers need us to be. Consumers have enjoyed the comfort and style of our products, from single components to complete interiors. With our global capability we supply approximately 50 million cars per year.